

Tips for Writing a Bio

When writing your dog's bio, use short paragraphs and organize the information so it flows like a story. Be honest about medical or behavioral issues and why you are rehoming. Be short and concise in your explanation, but go into details later when you speak to the prospective adopter. Try putting a positive spin on negative traits. For example, turn "He does not get along with dogs" to "He prefers being an only dog." Look for examples of well-written bios on pet adoption sites. You will quickly see the difference between an enticing bio and a poorly written bio. People like to know:

GENERAL INFORMATION -

Name, breed type(s), age, weight, and location (city and state only) on the first line.

PERSONALITY -

What makes him/her special

Appealing, quirky, or unique attributes

Love factor - cuddler, lap dog, shadow, or independent

Energy level - very active, moderate, couch potato

Temperament - easy-going, mischievous, happy-go-lucky, aloof, serious

INTERESTS -

Favorite play activities such as stuffed toys, kongs, bully sticks, balls, puzzle toys

Favorite physical activities such as swimming, playing fetch, agility, jogging, walking

Things that make him/her happy or fearful (likes and dislikes)

Does he/she enjoy car rides or traveling?

TRAINING -

Skills with basic obedience training, leash walking, commands, tricks

Is he/she house-trained, crate-trained, trustworthy to roam when left home alone?

BEHAVIOR -

How is he/she with strangers and new places?

How is he/she with kids? Recommended ages, if any?

How is he/she with other dogs, cats, or other animals?

List any behavioral issues concisely

VETERINARY -

Date of last annual vet check

Dates of last shots and preventatives

List health issues and/or medications

Spayed or neutered?

NEEDS -

Describe an ideal home environment

What kind of experience should an owner/family have?

